

Building your Future

Launch Your Construction Career

This workbook guides you step-by-step on how to start a career in construction, whether self-employed or employed (PAYE)



My name:

My email address:

My phone number:



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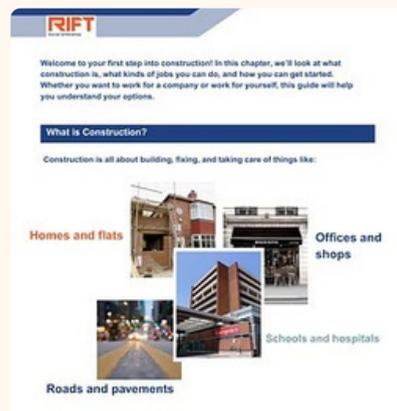
From site-ready on paper to site-ready in reality

Every year, thousands of people complete construction training.

Too many still arrive on site unsure about pay, tax, expectations, or how work really fits together.

The result is early drop out, frustrated employers, and learners who feel they have failed, even when they have done everything asked of them.

We built this workbook to close that gap.



Talented Learners Are Falling Through the Cracks

Training providers consistently grapple with critical challenges preventing learners from successful entry into the construction industry:

Up to 4 in 10 qualified construction learners fail to sustain employment within 6 months. Moreover, funders and regulatory bodies are **increasingly scrutinising progression rates**, demanding concrete evidence of successful employment outcomes, not just course completion.

A significant **lack of industry knowledge** leaves learners unprepared for real-world demands.

Many exhibit **low confidence** and confusion when navigating complex training and certification pathways.

Unclear employment routes lead to uncertainty about career progression and long-term prospects.

Despite high industry demand for skilled labour, these barriers contribute to **unacceptable dropout rates**, wasting talent and resources.

Reputational Risk

Lower progression rates damage your institution's standing and attractiveness to prospective learners.

Funding Risk

Failure to meet progression targets directly impacts your funding streams and financial viability.

Contract Risk

Inability to demonstrate successful employment outcomes jeopardises future contracts and partnerships.

❑ **The result? Wasted potential, frustrated learners, and unfilled positions in a booming industry.**

A Practical, Hands-On Resource Built With Industry Experts

Most construction training stops at skills. This focuses on readiness.

The RIFT Construction Workbook is a comprehensive guide developed in partnership with construction workers and training professionals, specifically designed to bridge the gap between training and sustained employment. It provides what other resources often miss:

Clear pathways into the industry, including vital guidance on **PAYE vs. self-employment decision-making**.

Practical knowledge for day-one readiness, presented with **financial literacy in plain language** that other resources don't offer.

Content focused on **building real-world confidence, not just compliance** with regulations.

Authentic insights from experienced workers **who have successfully navigated the transition** from training to thriving careers.



This is for training providers who want: higher progression rates, stronger employer feedback, clearer evidence for inspection and funders, job-ready learners without extra tutor workload



GETTING IT RIGHT

Achieving Essential Readiness and Success



Industry Clarity

Learners understand how construction really works before day one



Informed Pathways

Learners choose the right route early, reducing dropout and false starts



Targeted Skills

Learners know which certifications matter and how to get them



Site Ready Safety

Learners arrive on site knowing PPE and compliance expectations



Financial Readiness

Learners understand pay, tax, and earning potential before their first job



Workplace Confidence

Learners build confidence and workplace readiness from the start.



EXAMPLE: EMPLOYMENT ROUTES

Demystifying Career Pathways

The RIFT Construction Workbook explains both employment routes, helping learners make informed decisions:



PAYE Employee

- Regular steady pay
- Tax handled by employer
- Holiday and sick pay included
- Clear career path with training



Self-Employed

- Be your own boss
- Choose when and where you work
- Potential to earn more
- Must manage own tax and insurance

☐ Learners gain clarity on career options, reducing anxiety and increasing confidence in their chosen path.

Early Feedback from Providers and Learners

"I finally get how taxes work! "

- A learner, on understanding financial literacy.

"Learners are arriving on site with so much more confidence now."

- A Tutor, noticing improved learner readiness.

"Our employer partners have noted a huge improvement in new hires' foundational knowledge."

- A Training Provider, observing better employment outcomes.

☐ Providers report learners arriving on site with higher confidence and a clearer understanding of pay and tax

Measurable Impact for Your Programme



Improve Outcomes & Reporting

Supports progression and destination reporting, driving higher completion rates and job placement success with truly job-ready learners.



Streamlined Compliance

Seamlessly integrates into existing programmes, providing crucial evidence to help meet Ofsted and funder expectations.



Strengthen Reputation

Strengthens employer feedback loops and provides evidence of work readiness conversations, significantly enhancing your reputation.

- ❑ Our workbook is an operationally useful tool, providing robust evidence for reporting and compliance, alongside its educational value.



SPECIAL OFFER

Early Adopter Pricing Available Now

We're offering exclusive early adopter pricing for training providers who partner with us during 2026. This limited-time opportunity allows you to equip your entire programme at a significantly reduced rate.

Flexible purchasing options available:

- Bulk orders for cohorts
- Annual programme licenses
- Individual workbook purchases
- White label options

Priced at a fraction of the cost of one failed learner outcome



Lock in early adopter rates and save on all future orders through 2026

Accelerate Your Programme: Book a Demo Today

Ready to give your learners the competitive edge they need?

Discover how the RIFT Construction Workbook can elevate your programme and deliver measurable outcomes.

Most providers start with a single cohort. No long-term commitment. Clear evidence. Clear outcomes.

Book a 15 minute walkthrough of the workbook.

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Click on the
workbook to see
the full version



RIFT
Social Enterprise

Early Adopter Edition
- Sept 2025

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